

& MANDATUM

PETRI VIERAANKIVI

Born 1967

CV, 2025

EDUCATION

Vaasa University

- Master of Science (M.Sc.) in Economics and Accounting
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CAREER

Mandatum Group

- Member of Mandatum's Group Management Team 2023-
- Senior Vice President Strategic Planning 2023-

Mandatum Life Insurance Company Ltd

- Senior Vice President, Head of Retail Customers 2025-
- Senior Vice President Business Development and Business Intelligence 2011-2023
- Chief Executive Officer Innova Personnel Fund and Pension services Ltd 2011-2012
- Senior Vice President Private Customers, Service Development, Digital Services 2010-2011
- Senior Vice President Sampo Bank Distribution, Product Development 2001-2010
- Development director Sales / Private Customers 2001-2001
- Development manager, Product Development 2000-2001

Merita Life Insurance Company Plc

- Contact Manager / Private Customer Sales 1997-2000

Union Bank of Finland / Merita Bank

- Sales Manager / Life Insurance Products 1994-1997
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POSITIONS OF TRUST

Innova Personnel Fund and Pension Services Ltd.

- Member of the Board 2012-2013

Sampo Life Insurance Company SE

- Member of the Board 2008-2010